Echo360 Analytics

1. Log into your **Echo360 Account:**

a.

b.
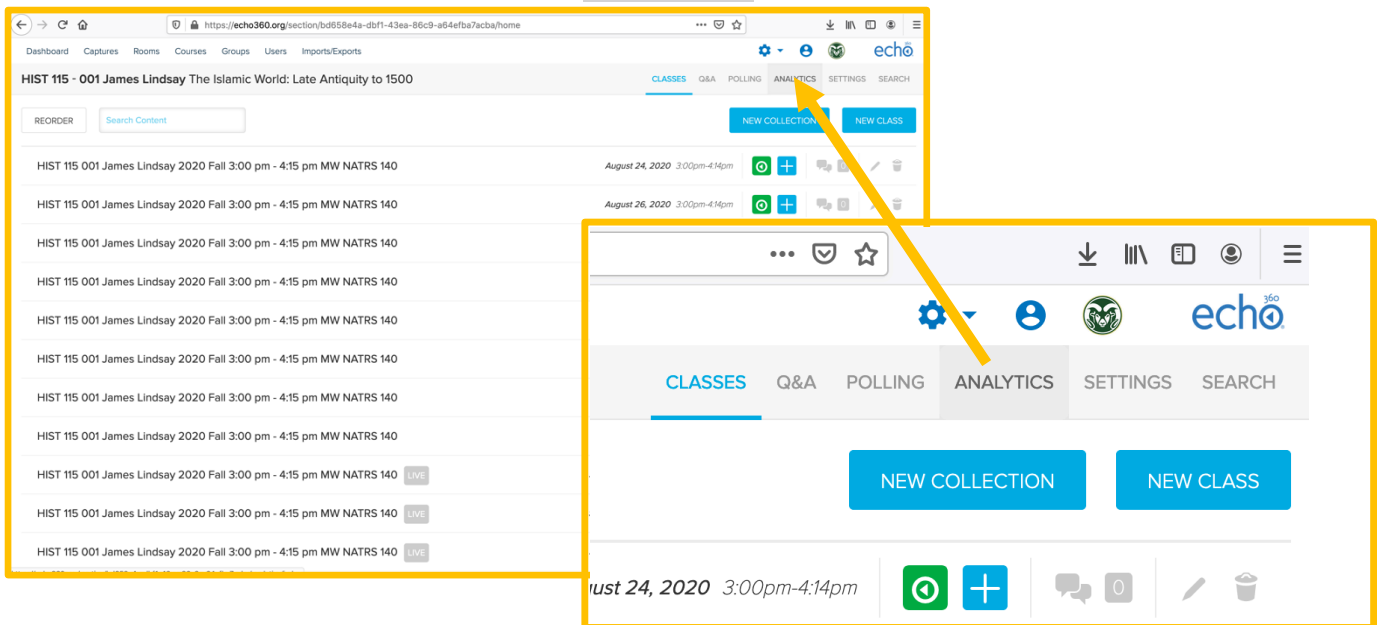Enter email
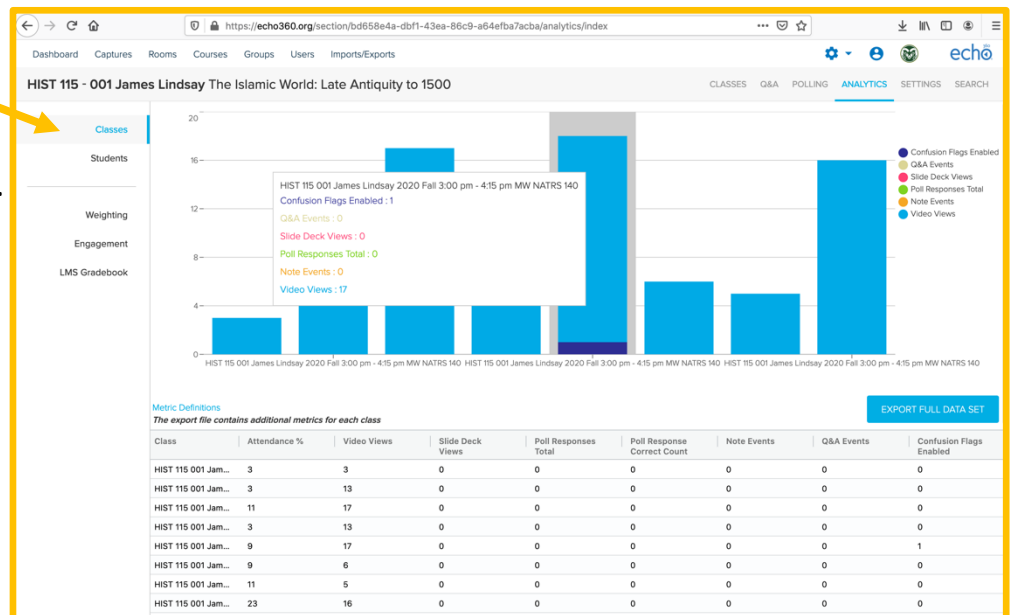**Firstname.Lastname@colostate.edu**

2. From your main course page, tap the **ANALYTICS** button at the top right corner.

3. The first tab is **Classes**, showing average video views and other analytics.

4. The **Students** tab shows individual student activity and video views.

5. The **Weighting** tab lets you prioritize the engagement activities you use.

6. The **Engagement** tab shows who is least engage and any confusing content as indicated by confusion flags. Pick a class (or video, or presentation) and view the results.
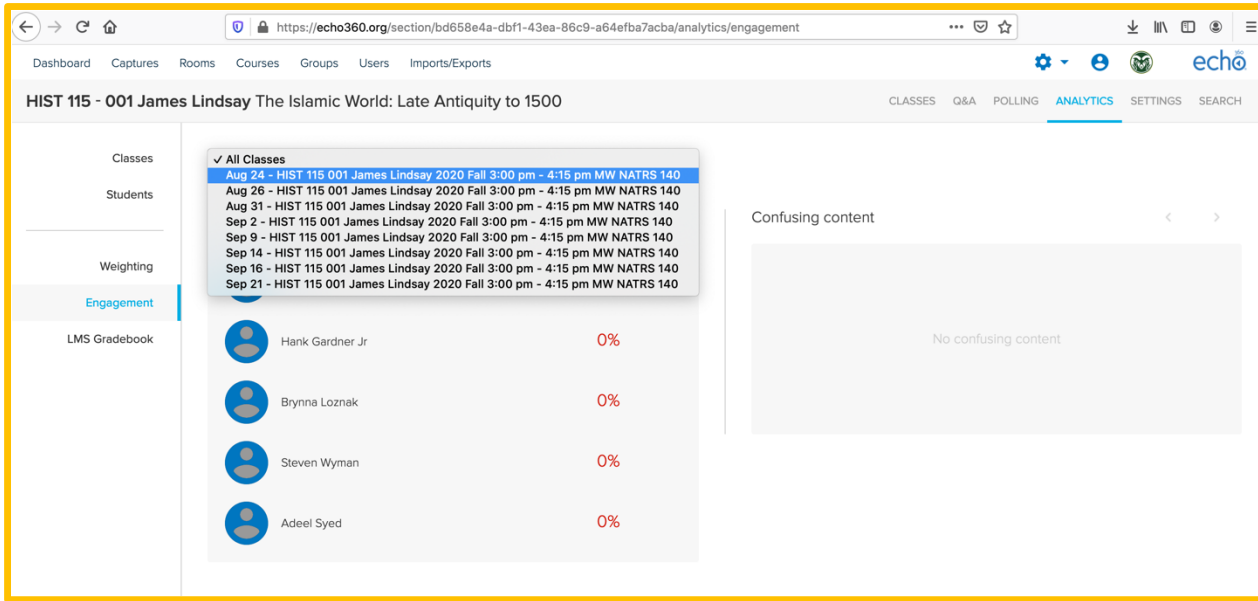
7. The **LMS Gradebook** tab lets you link to a Canvas course gradebook and export a grade based on your selection.
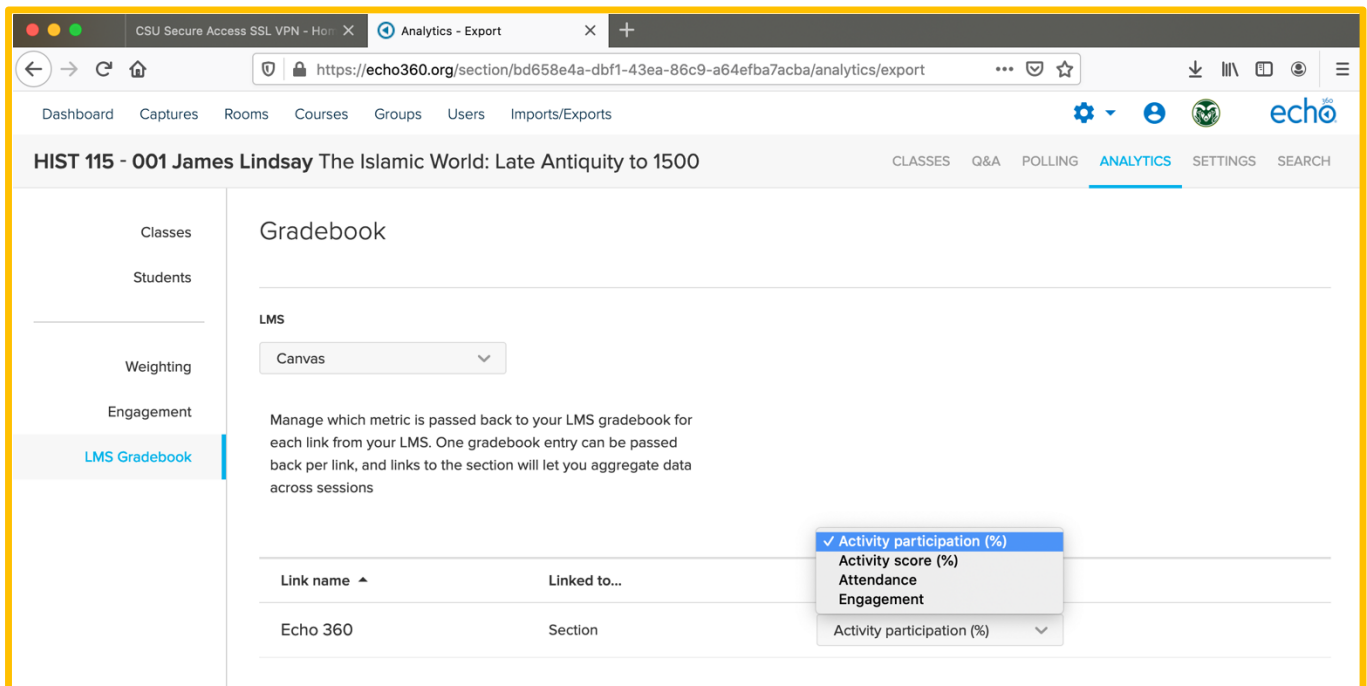
See the Echo Help Website for full Matrix descriptions at: https://learn.echo360.com/hc/en-us/articles/360035037312-Definitions-of-Analytics-Data-Metrics-