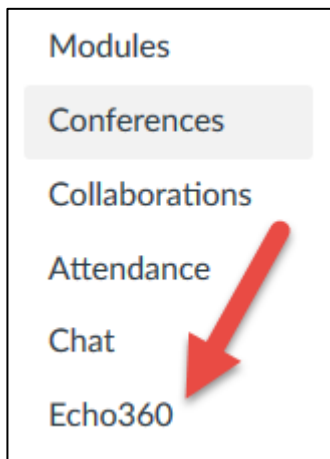# How do students access Echo360 content?

1. The primary method for students to access Echo360 content is via Canvas

2. When a student clicks on the "Echo360" within a Canvas course, that student is automatically authenticated within Echo360 and granted access to Echo360 content for that particular course.

3. Student authentication allows:
    A. The collection of user analytics
    B. The use of student/instructor collaborative tools
    C. Tighter controlled user access

4. If Canvas is not used, other possibilities exist to grant students access to Echo360 content. Contact echo360help@colostate.ed for more information.